

DANZ Statement of Position

Our **vision** is of a strong New Zealand Dance Industry:

- strong dance sectors - professional, education and recreation
- cultural diversity of dance respected
- dance connecting and empowering
- dance in our lives
- dance recognised and valued

As an organisation we uphold the following **values**:

- inclusiveness
- diversity
- respect
- accessibility

We are committed to the following **roles** in our relations with dance sectors, government, community and education:

- promotion
- advocacy
- development
- partnership
- support
- nurturing
- guardianship

We are committed to the following **goals**:

- respecting the Treaty of Waitangi and building meaningful relationships with Māori that support dance development
- respecting the two official languages of New Zealand
- respecting the diversity of dance in Aotearoa New Zealand
- growth of the New Zealand Dance Industry
- growth of DANZ as a service organisation for the Dance Industry
- strong and healthy professional, education and recreation dance sectors
- dance empowering, connecting, expressing who we are as New Zealanders
- increased awareness, value and recognition of dance
- quality in dance practise supported and developed
- opportunity and access to dance for all New Zealanders

The **Dance Industry** has three sectors:

- **Professional** – dance companies, professional dancers and choreographers and associated producers, managers, marketers, venue and technical people, teachers of diverse genre, businesses (including studios, commercial and tourist dance), project development coordinators, dance health specialists, writers and researchers.
- **Education** – dance in the education system (primary, secondary, tertiary, contracted practitioners, artists in schools, Dance Subject Association and dance educator networks)
- **Recreation** – cultural, community and social dance. People of all ages, abilities and backgrounds participating in the wide genre of dance in Aotearoa New Zealand for expression of identity, wellbeing, health and fitness, fun, recreation, spiritual, cultural and creative expression.

Cross-sector relationships

There are important relationships between each sector. The strength and diversity of the dance industry, and those who work in it, is reliant on cross sector work opportunities and development and growth in areas such as audience development, training, nurturing talent and early dance/arts experience which includes the establishment of values.

This strategy recognises the integrated nature of the dance sectors within the dance industry and recognises that through sector interchange and a broad approach to development, the whole industry will benefit.

The DANZ Strategic Plan is a living document, it is updated every three years. This strategy is complimentary to the New Zealand Dance Industry Strategy.