

## DANZ Strategic Plan 2008 – 2012

### Strategic goals

#### Providing support for the **recreational dance sector**

Includes cultural, community and social dance. People of all ages, abilities and backgrounds participating in the wide genre of dance in Aotearoa New Zealand for expression of identity, wellbeing, health and fitness, fun, recreation, spiritual, cultural and creative expression.

Strategic priorities	Targets
Develop professional development <b>training</b> programmes for practitioners	<p>Support, facilitate and develop a variety of training* programmes. DANZ programme uses experts in the field, is annually evaluated and based on sector needs</p> <p>Support sector conference/hui/events</p>
Support practise and participation through <b>infrastructure</b> support and development	<p>Support and develop sector and genre networking e.g. forums, website, magazine</p> <p>Develop wider geographical reach of DANZ services.</p> <p>Develop sector resources - health and safety, business skills and development, funding, promotion, career options and development, dance developments and trends.</p>
Support practise and participation through <b>communication and information</b> sharing	<p>Evaluate and update DANZ Communications Strategy – website, magazine, e mail and sector specific services</p> <p>Provide and develop a national information service</p> <p>Foster and enable a sense of community and shared purpose within the sector and across the industry</p>

<p>Foster sector development through <b>partnerships</b></p>	<p>Scope and develop partnerships that provide opportunities for the sector to develop</p> <p>Develop and maintain relationships with key organisations and dance genres e.g. Ceroc, Salsa, Hip Hop, Kapa Haka</p> <p>Develop and support participation programmes with appropriate partners – SPARC, Territorial Authorities, Regional Sports Trusts, recreational and health organisations</p> <p>Support and develop research opportunities, which promote understanding of dance for health and wellbeing</p>
<p>Develop and maintain <b>advocacy</b> for the sector</p>	<p>Advocate and advise on policy that impacts on the sector</p> <p>Support initiatives that foster visibility of dance as a fun and healthy activity</p> <p>Advocate for access to dance for all</p>

\* Training programmes may include workshops, seminars, master classes, mentoring, wananga, fora, hui, fono, clinics