

DANZ Strategic Plan 2008 – 2012

Strategic goals

Building a strong **national organisation** for the dance industry

Strategic priorities	Targets
<p>Provide staff training and support</p> <p>Provide Board training and support</p>	<p>Provide training according to identified staff, organisational and Board needs</p> <p>Utilise training opportunities offered by affiliated organisations – CNZ, SPARC, MoE etc</p>
<p>Infrastructure development</p>	<p>Internal</p> <p>Develop and maintain sufficient resources for organisational capacity and reach e.g. Wellington and Auckland offices, regional services</p> <p>Develop, maintain and review Board and organisation policy, functions, constitution and succession management</p> <p>Review and maintain evaluation procedures – internal and external processes (staff/Board, service provision, risk management, project management)</p> <p>Review and maintain IT and communications systems and strategy/policy</p> <p>Review and maintain finance policies and procedures</p> <p>Maintain positive, productive staff and Board working environment</p> <p>Review, evaluate and update Strategic Plan (every 3 years)</p>

<p>Infrastructure development</p>	<p>External</p> <p>Develop and maintain regional development and sector development strategies</p> <p>Develop, maintain and strengthen relationships within dance industry sectors</p> <p>Develop, maintain and strengthen formal relationships with external stakeholders through contracts/MOU e.g. CNZ, Ministry of Education, SPARC</p> <p>Develop and maintain international memberships/affiliations and opportunities</p>
<p>Communication and information sharing</p>	<p>Maintain, develop and evaluate DANZ Communications Strategy (internal and external)</p> <p>Maintain effective communications to internal and external stakeholders</p>
<p>Foster development through partnerships</p>	<p>Internal</p> <p>Utilise Board skills e.g. sector and regional knowledge</p> <p>Build financial capacity and independence</p> <p>Increase the internal capacity of the organisation to an appropriate level for a national organisation and to service the dance industry's needs</p> <p>Develop partnerships to enable regional reach for DANZ</p> <p>External</p> <p>Develop and strengthen relationships with key stakeholders and identify new partners</p> <p>Develop and strengthen sector and genre relationships</p> <p>Develop and strengthen cultural/ethnic relationships</p> <p>Develop, maintain and strengthen international partnerships e.g. Ausdance, WDA, Dance UK</p>

Advocacy	Develop relationships and communications that strengthen DANZ's role as the industry voice Actively pursue opportunities to promote dance and DANZ in the media and wider society Support industry research that enables growth
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